



For Immediate Release

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Five Ways to Take Control of Your Desk in the New Year

Giving your computer a lift can help clean the clutter off your desk and ease the strain on your neck, back and eyes

December 2004 – Keeping desks clean and neat is a common New Year's resolution in the workplace and home office, but it rarely gets done. Even a good pre-holiday cleaning rarely lasts through January. Computers are a big reason: Monitors and keyboards occupy too much space and CPUs are always in the way. Laptops and televisions are often static, waste space and are ergonomically unsound.

Try giving your office electronics a lift for the new year, says Bud Oddsen, president of Innovative Office Products, Inc. of Easton, Pa. "Technology has brought us huge advances in the power and capability of the machines which support us in our work," he says. "But these same machines take up unnecessary room and wreak havoc on our neck, back, eyes and hands."

Rather than adjusting their office and body to a computer, here are five tips for computer users to make their computer work for them in 2005:

1. Lift your new flat screen monitor off the desk with a flat panel mounting arm that allows you to adjust the screen to fit your needs. Plunking your LCD down in the middle of your desk will occupy as much useful space as the CRT it replaced. So elevate it with a mounting arm. "These arms can swivel, tilt and move 360 degrees so you can design an office around your needs, not the computer's," Oddsen says. "By lifting it off the desk, space is liberated where the monitor once sat and you can quickly reposition the monitor's position and height for easy and comfortable viewing."

2. Lift your laptop off your desk. Laptop computers are convenient for traveling, but they can be an ergonomic nightmare for hunched-over users pecking at tiny keyboards. Mounting arms with holding trays lift the laptop off the desk, providing the same space-saving and ergonomic benefits as a flat screen arm. When work is done, the laptop can be quickly moved out of the way.

3. Use an articulating keyboard arm to keep keyboards off the desk. The keyboard slides under the desk when not in use and you can instantly reposition it to suit your needs.

4. Lift the CPU off the floor or desk. The most space-consuming component of a personal computer system is the CPU. But CPU holders allow it to be held safely on the underside of the desk surface, clearing up floor space and avoiding potential damage from static electricity.

5. Mount the flat screen television. Flat screen televisions in offices often occupy unnecessary space on credenzas, desks or shelves. Hang your television on the wall with a flexible wall mount, which will allow you to pivot the screen for easy viewing.

About Innovative Office Products, Inc.

Innovative Office Products, Inc. is dedicated to liberating desktops everywhere. Based in Easton, Pa., Innovative designs and builds an industry-leading product line of mounting solutions for computer monitors and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is a silver medal by Business Week magazine's *Best Product Designs Of The Year* for 2002.

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Experts at Innovative Office Products are available to explain how to remake an office in 2005. Call Gary Kimball at 610-559-7585 or email him at gkimball@kimballcomm.com,