



# NEWS

## For Immediate Release

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## **Innovative Office Products Introduces the EVO™ Tablet Arm at NeoCon East**

**Product extension brings the award-winning EVO™ design to notebook and tablet PC users; elegant design understands that computing can be done in comfort and style**

**Baltimore, Md.—October 11-12, 2006**—Innovative Office Products, Inc. ([www.lcdarms.com](http://www.lcdarms.com)), a designer and manufacturer of ergonomic mounting solutions for LCD monitors and keyboards, will unveil the EVO™ Tablet Arm at the NeoCon East Trade Fair, **Booth 1069**, on October 11-12, 2006 at the Baltimore Convention Center.

The EVO™ Tablet Arm is a product line extension of the award-winning EVO™ LCD mounting arm that was first introduced earlier this year. Winner of the prestigious 2006 red dot design award, EVO™ levitates flat panel monitors above the work surface, enabling intuitive fingertip adjustment of monitor height and position.

The EVO™ Tablet Arm is a floating docking station for tablet PCs and notebooks, allowing the user to create an ergonomic computing station at his or her primary desk, without having to sacrifice the mobility of the computer. A gas spring arm "floats" the computer above the desk for comfortable viewing, with quick attach and release for work on the go. A full-size keyboard and mouse can be used to recapture the comfort of a desktop PC.

"This product targets the growing community of portable computer users, particularly business users who have adopted the portable as their primary computing device," said Bud Oddsen, president of Innovative Office Products. "Portables offer mobility and convenience, but are poorly suited for extended computing sessions due to their poor ergonomics."

The EVO™ Tablet Arm is of particular value for tablet PCs, which can be awkward to use, particularly from a seated position—the user must either lay the screen flat on the desk, or cradle it in one arm while writing with the other. The EVO™ Tablet Arm solves this problem by [GK1]allowing the user to suspend the screen in a comfortable viewing and writing position. Or, if used with a separate keyboard and mouse, the tablet can simply be used as a monitor.

## EVO Tablet Arm/2

Unique features of the EVO™ Tablet Arm include:

- User-friendly design that securely grips both tablet PCs and notebooks without the use of Velcro or sticky tape.
- Adjustable clasps that allow free access to jacks, CD drives and ports.
- When used with tablet PCs, it enables one-hand use of the tablet.
- Rotates to allow the tablet to be used in portrait or landscape position.
- Adjustable strength allows the user to "dial in" the weight of his or her portable for optimal balancing.
- Folds flat, freeing desk space when not in use.

"With our latest brand extension, we're extending the elegant EVO™ design to meet the desktop needs of any commercial office space," Oddsen said. "The EVO™ product line separates itself from the competition with an elegant yet functional design that is ideal for design-conscious commercial and home office furniture computer users who understand that computing can be done both in comfort and in style."

NeoCon East is an event that prominently showcases the interior design, architectural and facilities management industries in the Mid-Atlantic region. NeoCon East boasts attendance from more than 6,600 professionals, 260 exhibitors and 40 premier educational offerings, including exceptional keynote speakers that represent the hottest industry leaders.

### **About Innovative Office Products, Inc.**

Innovative Office Products, Inc. is an Easton, Pa., manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is the 2006 red dot design award, and a silver medal by Business Week magazine's Best Product Designs Of The Year for 2002.

**Demonstration arms, photos and interviews available.**

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