



# NEWS

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For Immediate Release

## **INNOVATIVE ANNOUNCES FIRA CERTIFICATIONS Independent Testing Agency Confirms EVO® Quality, Bestows Ergonomic Excellence Award**

**Hertfordshire, England—July 12, 2011**—Innovative Office Products, Inc. ([www.lcdarms.com](http://www.lcdarms.com)), the award-winning designer and manufacturer of ergonomic mounting solutions for LCD monitors, laptops, and keyboards, is pleased to announce that the new EVO® LCD Arm has received numerous quality certifications from UK-based independent testing agency FIRA (Furniture Industry Research Association) International.

The EVO® LCD Arm is Innovative's newest mounting solution, and has been released to acclaim in both the European and American furniture markets. EVO® is an extremely sleek yet remarkably flexible mount for LCD monitors.

FIRA International has provided independent testing services to the furniture industry for over 60 years. Its world-renowned test laboratories undertake a wide range of tests, and have pioneered many of the test methods which form the basis of furniture standards today.

"We designed EVO® with both value and quality in mind," said Bud Oddsen, president of Innovative Office Products. "While we rigorously test new products internally, we felt it important to submit EVO® for independent third-party validation. FIRA has confirmed our belief that EVO® is a superb product."

FIRA has confirmed that EVO® meets the following certifications:

- FIRA standard BS EN ISO 9241, 1999 – Ergonomic requirements for office work with visual display terminals; Part 5: Workstation layout and postural requirements.
- FIRA standard PP045: 2003 – Severe Use

Upon completion of testing, FIRA also announced that EVO® qualifies for its Ergonomic Excellence Award.

### **About Innovative Office Products, Inc.**

Innovative Office Products, Inc. is an Easton, Pa., manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors, laptops and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is a 2011 Best of Neocon, a 2011 Product Innovations Grand Prize, the 2006 red dot design award, and a silver medal by Business Week magazine's Best Product Designs Of The Year for 2002.

**Demonstration arms, photos and interviews available.**

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