



News Release

For Immediate Release

EVO™ Tablet Arm and Cricket™ Laptop Stand Grab Three Awards

Easton - July 10, 2007 - The EVO™ Tablet Arm was awarded Silver in the Technology Support category of the 2007 Best of NeoCon competition, and selected by the editors of *Buildings Magazine* as a 2007 Editors' Choice Top Product Pick. The product is designed and manufactured by Innovative Office Products (www.lcdarms.com).

The 2007 Best of NeoCon competition is sponsored by *Contract Magazine* and was presented at the June 2007 NeoCon World Trade Fair in Chicago. The EVO™ Tablet Arm, a floating docking station for tablet PCs and notebooks, was selected among 400 entrants.

As a 2007 Editors' Choice Top Product Pick by *Buildings Magazine*, EVO™ Tablet Arm's selection was based on characteristics such as performance, solutions applicability, and uniqueness. According to *Buildings*, "Knowledge workers will benefit from the EVO™ Tablet Arm, allowing full-time use of portable computers without sacrificing comfort or ergonomics."

Innovative Office Products also was honored for The Cricket™ Laptop Stand, which was introduced at the 2007 NeoCon World Trade Fair. Cricket™ was awarded a *Citation of Excellence* in *Buildings* magazine's 2007 Product Innovations Awards, which showcase innovative solutions for today's facilities challenges.

The first laptop stand that is both portable and fully adjustable, Cricket™ elevates the screen for cool computing and comfortable viewing, allowing users to adjust screen height as desired, and also allowing air to circulate and heat to dissipate. The stand is adjustable to safely accommodate all screen sizes.

For more information about EVO™ and Cricket™, call 800-524-2744 or visit www.lcdarms.com.

About Innovative Office Products, Inc.

EVO™ is designed and manufactured by Innovative Office Products, Inc. (www.LCDarms.com), the leader in mounting solutions for computer monitors and keyboards. Previous Innovative designs have been honored with a 2006 red dot design award, and a 2002 silver medal by Business Week magazine's Best Product Designs Of The Year. Innovative is based in Easton, Pa.

Demonstration arms, photos and media interviews are available. Contact: Gary Kimball – 610-559-7585 – gkimball@kimballcomm.com