



NEWS

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For Immediate Release

EVO® Wins Two Prominent Design Awards

Latest Innovative Mounting Product Receives Critical Acclaim

Chicago, Illinois—June 13, 2011—Innovative Office Products, Inc. (www.lcdarms.com), a pioneer in designing and manufacturing ergonomic mounting solutions for LCD monitors, laptops, and keyboards, is pleased to announce that the newly relaunched and wholly redesigned EVO® LCD Arm received two separate design awards associated with the Neocon World Trade Fair in Chicago, Illinois.

EVO® was chosen as the Grand Prize winner in the Product Innovations awards sponsored by Buildings magazine. Separately, EVO® was also selected for a Silver medal in Contract magazine's Best of Neocon competition.

"We are honored that our EVO® LCD Arm has been recognized by the judging juries of both Best of Neocon and the Product Innovations awards as a superior product. The original version of EVO® was launched in 2006 and recognized at that time as a premier monitor mounting solution," said Bud Oddsen, president of Innovative Office Products. "With our redesign of the product, we believe that we have raised the bar even higher."

EVO® is a dynamic monitor mount which enables intuitive and effortless adjustment of monitor height and position. Already well-recognized in the U.S. and European markets for its high design and clever engineering, EVO® now features both a striking new look and Better Balance™ technology, an entirely new counterbalance technology invented by Innovative.

EVO® is the first Innovative product to utilize Better Balance™ technology to counterbalance the monitor. This is a spring mechanism that provides constant force across the arm's range of motion. Unlike simple spring mechanisms, EVO® does not rely upon friction to support the arm, thereby providing both smoother, more dependable motion and a longer product lifespan.

About Innovative Office Products, Inc.

Innovative Office Products, Inc. is an Easton, Pa., manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors, laptops and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is the 2006 red dot design award, and a silver medal by Business Week magazine's Best Product Designs Of The Year for 2002.

Demonstration arms, photos and interviews available.

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