



News Release

For Immediate Release

EVO™ LCD Arm in *Any Color You Like*™

Innovative Office Products unveils the first LCD mounting arm in a full palette of colors at 2007 Neocon World Trade Fair

Chicago – June 11-13, 2007 – A year after Innovative Office Products (www.lcdarms.com) introduced a new level of style to flat panel mounting arms with the award-winning EVO LCD Arm, it is coloring the desktop world with EVO™ in *Any Color You Like*™. It is the first LCD mounting arm offered in a full palette of colors.

The colorful array of LCD mounting arms will be unveiled at the NeoCon World Trade Fair, June 11-13, **Booth 7-4037**.

Standard EVO finishes include Satin Chrome, as well as new Gloss White and Glam Black options. The new extended palette in the *Any Color You Like*™ program includes Burnt Orange, Gold Brick, Gunmetal, Pink Dusk, Pumpkin, Royal Blue, Seafoam and Sunflower. Innovative also is able to match customer-provided samples.”

“*Any Color You Like*™ means you can not only have a stylish and supremely functional monitor arm, but also get it in a snooze-banishing shade which speaks to your own personality,” said Bud Oddsden, president of Innovative Office Products. “This program adds some flavor to your ergonomics.”

Introduced at NeoCon 2006, EVO™ was the first new arm redesign in five years for Innovative, a pioneer in mounting solutions for computer monitors. EVO—winner of the 2006 red dot design award—is designed for design-conscious commercial and home office furniture computer users who understand that computing can be done both in comfort and in style.

The arm levitates a flat panel monitor above the work surface, enabling fingertip adjustment of monitor height and position. All movement is entirely intuitive—there are no buttons or levers. EVO rotates 360 degrees at three pivot points, extends 17.5 inches and has a vertical range of 10.5 inches. Arm strength is user-adjustable, allowing the user to float monitors from 6 to 13 pounds.

About Innovative Office Products, Inc.

EVO™ is designed and manufactured by Innovative Office Products, Inc. (www.LCDarms.com), the leader in mounting solutions for computer monitors and keyboards. Previous Innovative designs have been honored with a 2006 red dot design award, and a 2002 silver medal by Business Week magazine's Best Product Designs Of The Year. Innovative is based in Easton, Pa.

Demonstration arms, photos and media interviews are available. Contact: Gary Kimball – 610-559-7585 – gkimball@kimballcomm.com

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