



NEWS

For Immediate Release

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Innovative Unveils New Euro Series Flat Screen Mounting Arms at SIA 2004 Technology Management Conference

Leading Provider of Arms for Financial Services Industry Unveils Sleek New Look with Same Ease of Use, Ergonomic and Space-Saving Features

ArcView Flat Panel Mounting System Also Unveiled

June 8-10, 2004 – Easton, Pa. – Innovative Office Products, Inc. (www.LCDarms.com), the financial industry's leading designer and manufacturer of flat screen mounting arms, will unveil its new Euro Series of Flat Panel Arms at the SIA Technology Management Conference, June 8-10, 2004, in New York, N.Y.

The Euro Series includes single, double and four monitor mounts in a sleek new silver design. The mounts feature Innovative's industry leading design, which provides users with ergonomic benefits, intuitive ease of use and space-saving features essential for the industry's tight spaces. The arms also feature fast installation, sturdy construction and an optional quick-release feature that allows monitors to be swapped without the use of tools – saving minutes when seconds count.

“The Euro Series provide an a new elegant appearance with the ease-of-use, durability and ergonomic benefits that have made our arms a favorite on the New York Stock Exchange and other financial services settings,” said Bud Oddsden, president of Innovative Office Products, Inc. “The fast installation and quick-release feature is essential for the fast pace of trading floors.”

Arms in the Euro Series rotate up to 360 degrees at three swivel joints, attach to desks, walls and other surfaces and include a slat wall mount specifically designed for trading floors. Arms extend up to 14 inches from their mounting point and fold up in 3 inches of space. The user can quickly and easily reposition the monitor's position and height with just one hand. The pivoting capability of the arm allows monitor data to be shared easily between multiple users. Cables are integrated inside the arm.

Euro Series/2

Innovative will also unveil the new ArcView Flat Panel Mounting System at the SIA Conference. The sleek mounting system features an arched pole for two, three or four flat panel monitors, ranging from 2 feet to 6 feet long. The system is specifically designed for users needing a bank of monitors that can be arranged easily in cockpit fashion. The system reduces clutter, and comes in silver or black.

About Innovative Office Products, Inc.

Innovative Office Products, Inc. is an Easton, Pa. manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is a silver medal by Business Week magazine's *Best Product Designs Of The Year* for 2002.

Innovative Office Products will be at Booth #4500 at the SIA 2004 Technology Management Conference at the Hilton New York, June 8-10, 2004.

Demonstration arms, photos and media interviews are available. Contact: Gary Kimball – 610-559-7585 – gkimball@kimballcomm.com

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