



# NEWS

## For Immediate Release

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## **red dot Recognizes Cricket™ Laptop Stand With Honorable Mention**

### **2008 Design Award marks Innovative's second red dot honor**

**Easton, PA—Apr. 21, 2008**—The prestigious German red dot organization has presented Innovative Office Products, Inc. ([www.lcdarms.com](http://www.lcdarms.com)) with a 2008 honorable mention for the Cricket™ Laptop Stand. The red dot design award ranks among the largest and most renowned design competitions in the world. Products are selected by a jury of renowned designers and design experts from around the world, who evaluate products on degree of innovation, functionality, and formal quality.

The Cricket™ Laptop Stand was honored for its unique collapsing design, intuitive utility and eye-catching design. "We are pleased that Cricket™ has been recognized by the prestigious red dot organization," said Bud Oddsen, president of Innovative Office Products. "We are proud of our work on this product, and believe that we have created a product which is simultaneously original, attractive and extremely useful."

This is Innovative's second award from red dot. In 2006, the company received a red dot award for the EVO™ LCD Arm.

#### **About Innovative Office Products, Inc.**

Innovative Office Products, Inc. is an Easton, Pa., manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is the 2006 red dot design award, and a silver medal by Business Week magazine's Best Product Designs Of The Year for 2002.

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