



News Release

For Immediate Release

Innovative Mourns the Passing of Chairman and Founder Odd Norman Oddsen

Easton – March 11, 2010 – Odd Norman Oddsen, chairman and founder of Innovative Office Products, died on March 9, 2010 at Morristown Hospital.

Born in Brooklyn of Norwegian parents, he was a member of the Sons of Norway. After serving in the Air Force as a Cadet at age 18, he went on to graduate from the Rensselaer Polytechnic Institute where he received a Bachelor's degree in Mechanical Engineering.

A lifelong entrepreneur and inventor, he has patented many products. He was a past President of the New York Tool and Die Association and a Consultant to the United Nations Industrial Development Organization.

Most recently he was CEO of Innovative Office Products, which he founded with his son Bud and Wife Wenda in 1986. Odd was instrumental in the creation of many of Innovative's patented designs. He was a consummate tinkerer, always eagerly exploring new and better ways to solve problems.

Odd lived in Mendham Township, NJ for the past 48 years, where he was an avid tennis player. Survivors include his wife Wenda along with one son and four daughters. He is also survived by his eight grandchildren and many nieces and nephews.

His family, friends and employees will remember him for his positive outlook, great sense of humor, creative abilities, innovative spirit and his love and respect for all. He always encouraged people to dream the impossible dream.

The family will receive friends for a celebration of his life on Saturday March 13 from 1 to 4 p.m. at The Bailey Funeral Home, 8 Hilltop Rd., Mendham, NJ (www.baileyfuneral.com). In lieu of flowers, donations to the Salvation Army, in his memory, would be appreciated.

About Innovative Office Products, Inc.

Innovative Office Products, Inc. (www.LCDarms.com) is the leader in mounting solutions for computer monitors and keyboards. Previous Innovative designs have been honored with a 2006 red dot design award, and a 2002 silver medal by Business Week magazine's Best Product Designs Of The Year. Innovative is based in Easton, Pa.

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