



For Immediate Release

Media Contact: Gary Kimball
610-559-7585
gkimball@kimballcomm.com

Innovative is VESA Mounting Compliant

Joins the few manufacturers to receive mounting certification from the Video Electronics Standards Association

February 2005 – Innovative Office Products, Inc. is proud to announce that it has received VESA Mounting certification from VESA (Video Electronics Standards Association). According to the VESA website (www.vesa.org), VESA is “an international non-profit organization representing hardware, software, PC, display and component manufacturers, cable and telephone companies, and service providers. VESA supports and sets industry-wide interface standards for the PC, workstation, and computing environments.”

VESA’s mounting standard provides a common mounting interface for flat panel monitors. This allows computer users to *liberate their desktops*[™] with Innovative’s complete lines of flexible arms and mounts.



“Having provided VESA-compliant monitor solutions for many years, we were glad to discover the certification program”, says Bud Oddsen, President of Innovative. “This program provides a seal of approval which will serve to reduce confusion on the part of consumers, and assures them that they are purchasing a quality mounting product when they choose Innovative.”

Innovative offers a selection of ingenious mounting devices for flat panel monitors. With products such as the award-winning **7000 Flat Panel Radial Arm**, the monitor is suspended above the work surface, where it can be effortlessly repositioned by the user. This results in both ergonomic and space-saving benefits.

About Innovative Office Products, Inc.

Innovative Office Products, Inc. is an Easton, Pa. manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Innovative’s many design awards include a silver medal from Business Week magazine’s *Best Product Designs Of The Year* for 2002.

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