

News

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EVO LCD Mounting Arm Launches Today

EVO makes ergonomics beautiful by delivering elegant yet functional design to the desktop

Easton, Pa. – February 1, 2006 – Innovative Office Products, Inc. (www.lcdarms.com), today launched the EVO LCD mounting arm, targeting design-conscious commercial and home office furniture computer users who understand that computing can be done both in comfort and style.

EVO, first introduced Jan. 5 at the Consumer Electronics Show in Las Vegas, is the first new LCD arm redesign in five years for Innovative, a pioneer in mounting solutions for computer monitors.

"EVO's dramatic, yet clean lines and lustrous finish will distinguish any desktop," said Bud Oddsen, president of Innovative Office Products. "EVO establishes a new standard in computer ergonomics by delivering elegant yet functional design to the desktop."

The elegant arm levitates a flat panel monitor above the work surface, enabling fingertip adjustment of monitor height and position. All movement is entirely intuitive—there are no buttons or levers. EVO rotates 360 degrees at three pivot points, extends 17.5 inches and has a vertical range of 10.5 inches. Arm strength is user-adjustable, allowing the user to float monitors from 6 to 13 pounds.

"EVO provides Innovative with the basis for a new product platform that combines intuitive utility with elegant design," Oddsen said. "This combination establishes Innovative as the leader in a fragmented yet expanding product category, and will lead directly to market share growth."

EVO accommodates VESA-compliant monitors with a clever quick-install mechanism, which allows monitors to securely snap into position. Monitors also may be quickly released by pressing a tab—a timesaving feature that is valuable for environments where it is critical to minimize workstation downtime. Other unique EVO features include:

- A design that allows EVO to fold back upon itself, enabling the user to push the monitor back flush with the wall. This creates a multi-functional workspace, where the monitor can be moved out of the way when not needed.
- A desk clamp mount with integrated handle to aid quick setup. The mount may be reconfigured for through desk bolting, providing greater installation flexibility.
- Integrated cable management, clipping cables beneath the arm in order to reduce workspace clutter.

Demonstration units, photos and interviews are available.

About Innovative Office Products, Inc.

Innovative Office Products, Inc. is an Easton, Pa., manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is a silver medal by Business Week magazine's *Best Product Designs Of The Year* for 2002.

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