



# NEWS

## For Immediate Release

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## **Cricket™ Laptop Stand Selected as Cherry Pick at 2008 CES**

### **Identified as one of hottest new products at the Consumer Electronics Show**

**Easton, PA—Jan. 6, 2008**—Innovative Office Products, Inc. ([www.lcdarms.com](http://www.lcdarms.com)), is proud to announce that the Cricket™ Laptop Stand has been selected as a 2008 Cherry Pick at the annual Consumer Electronics Show (CES) in Las Vegas.

Cherry Picks are announced by the media organization Newtips, and identify the coolest new products debuting at CES. Selections are announced on the eve of the show opening to an audience of premiere national journalists.

The Cricket™ Laptop Stand is the world's first completely portable, height-adjustable laptop stand. Cricket™ allows the user to create the comfort of a desktop PC system anywhere that he or she wishes to work by boosting the screen to a natural viewing height.

"We are pleased that Cricket™ has been recognized as a 2008 Cherry Pick," said Bud Oddsen, president of Innovative Office Products. "We believe that this product is a natural fit for the consumer electronics market and look forward to demonstrating its benefits."

### **About Innovative Office Products, Inc.**

Innovative Office Products, Inc. is an Easton, Pa., manufacturer that designs and builds an industry-leading product line of mounting solutions for computer monitors and keyboards. Founded in 1986, the company produces innovative products and custom-designed solutions that serve the needs of such prominent customers as the New York Stock Exchange, IBM, Lockheed Martin and NASA. Among many design awards received by the company is the 2006 red dot design award, and a silver medal by Business Week magazine's Best Product Designs Of The Year for 2002.

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